

## CEO of Mental Health Research Canada

Mental Health Research Canada (MHRC) is a new organization committed to funding innovative mental health research across Canada. We are looking for a dynamic, creative and results-driven Chief Executive Officer (CEO) who is at ease working in a non-profit organization undergoing growth and transformation and who welcomes the opportunity to advance and build MHRC. Our mission is to bring stakeholders including consumers of services, families, Indigenous organizations and marginalized groups to the centre of the research process and to play a role in defining research agendas. MHRC is well-positioned to play this leadership role, with a 50+ year history of funding mental health research under its predecessor organization, the Ontario Mental Health Foundation. The organization has a solid endowment in place, but the new CEO will be responsible for identifying and securing program funding to deliver on the mission. We seek to better the lives of the one in five Canadians experiencing mental health issues; we view these Canadians as being our most important stakeholders.

### **DUTIES & RESPONSIBILITIES:**

#### ***Leadership, Collaboration & Administration***

- Reports to and works closely with the Board of Directors; maintains a strong relationship and a system for timely sharing of information that enables the board to carry out its governance role.
- Communicates proactively and transparently with the board on the implications and risks of decisions, policies and procedures.
- Oversees the day-to-day operations of the organization and ensures sound financial management, with controls and risk-management strategies in place.
- Serves as the public face and the public relations representative of MHRC.
- Fosters a workplace culture of knowledge growth and skills development.
- Manages, motivates and develops staff.

#### ***Strategic, Systems-Oriented Thinking***

- Works in a strategic fashion to accomplish organizational goals, and identifies and cultivates opportunities for growth.
- Communicates and implements the organization's vision, mission and overall direction to stakeholders and the broader public.
- Implements the components – Knowledge and Research Development; Government Connections; and Organizational Development – of MHRC's Strategic Plan.
- Maintains awareness of external trends, factors and opportunities in the mental health field that impact the business of MHRC.
- Acquires subject-specific knowledge and has the ability to translate this knowledge to advance the organization and public policy.

### ***Relationship-Building & Partnerships***

- Develops and maintains a planned network of relationships to gather information and knowledge that advances the business of MHRC and channels all details into a basic customer relationship management (“CRM”) system.
- Brings/builds strong philanthropic and government relationships.
- Forges and maintains fruitful relationships with diverse stakeholder groups and funding partners.
- Participates in mental health events and associations to enhance MHRC’s profile and reputation.

### ***Fundraising & Marketing***

- Develops, proactively manages and updates the Board on a rigorous fundraising pipeline to identify, solicit and secure funding for MHRC programs, from a wide range of Canadian and International stakeholders including government and private organizations (such as corporations and foundations).
- Develops and implements strategies that engage, cultivate, solicit and steward a portfolio of prospective donors.
- Engages regularly with the board, MHRC-funded researchers and related parties to identify, solicit and manage innovative revenue-generating opportunities and partnerships.
- “Tells the story” of MHRC in a compelling way and uses this narrative to drive marketing and communication initiatives, which include online activities (social media and web), media releases, events and cross-promotion opportunities with other organizations.

### **REQUIREMENTS & QUALIFICATIONS:**

- Minimum of 5 years’ experience as CEO or in a senior managerial position in a non-profit environment.
- Background in/understanding of mental health or proven track record of being a continuous learner and able to master new content areas.
- Fundraising experience preferably in an organization with rigorous processes (such as managing donors through development stages), in specialized campaigns and in “closing” donors.
- Outstanding leadership, organizational and problem-solving skills.
- Excellent communication (oral and written) and public speaking skills.
- In-depth knowledge of governance principles and managerial best practices.
- Professional integrity and high-level of transparent leadership in handling sensitive matters.
- Strong understanding of finance and measures of performance.
- Adaptive, responsive and proactive to changing external influences.
- Proven success in relationship-building among diverse stakeholder groups.
- Experience working with multi-disciplinary team members and stakeholders.
- Adept at managing and motivating staff.
- Analytic ability complemented by the ability to “think outside the box.”
- Minimum undergraduate degree.
- Strong computer skills, including experience with MS Office, basic CRM and preferably a fundraising and relationship management platform (for example, Raiser’s Edge).

**LOCATION:**

Toronto

**SALARY:**

Commensurate with experience

All interested and qualified candidates should email a cover letter and resume directly to Mental Health Research Canada at [info@mhrc.ca](mailto:info@mhrc.ca) by 4 p.m. on Friday, February 15. Please ensure that the subject line of your email denotes your application and that your cover letter details your suitability for this position.

We thank all applicants for their interest; however, only those selected for an interview will be contacted.